



KentMagic Productions, LLC • 3193 Cassey St., Hilliard, OH 43026

**888-811-9536 • michaelkentLIVE.com**

**COLLEGE/UNIVERSITY - CONTRACT RIDER -**

Updated 5/12/22

The following items are requested for the successful production of Michael's Stand-Up Show. Any deviations from this Rider must be approved and initialed by both Michael Kent and the Booking Agent for the show.

### 1. LOAD-IN/SCHEDULE:

- a) **Arrival:** 2 hours prior to performance. Please make venue available at this time and items in sec. 11 below should be in place. Having 1-2 people on-hand to assist Michael with carrying bags/cases is very much appreciated. All necessary loading and parking instructions as well as any required loading/parking passes will be discussed per advance. Michael will not tear down equipment until after all guests & audience members have left the performance area. Building must be available for an additional hour after show for load-out.
- b) **Sound Check:** Must be completed no less than 10 minutes before doors open
- c) **Show Time:** Beginning of show may be delayed up to 10 minutes.
- d) **Length of Performance:** approx. 1 Hour
- e) **Load-Out Time:** will be complete by 60 minutes after show

**2. PROMOTION/BILLING.** Venue/Client may use official Michael Kent posters (available from KentMagic Productions) or their own posters, provided that they adhere to the following guidelines. The following guidelines also apply to ANY AND ALL promotion used to describe Michael's performance including newspaper ads, banners & events calendars (including online listings):

- a) Michael Kent should be billed as a "Comedian & Magician." Michael should NOT be billed as only a "Magician" or "Comedian." Both words must be included.
- b) The by-line "Comic. Magician. Smart@\$\$!" may be used IF APPROPRIATE.
- c) Use "Michael" and not "Mike" on all posters and promotion.
- d) Authorized photos and posters for use in promotion can be downloaded from <http://michaelkentlive.com>. Both "Comic, Magician, Smart@\$\$" and "Comedian & Magician" posters are now available for download. These posters may be modified to add show information (date/time/location).
- e) We strongly encourage you to create a Facebook event for Michael's show and use his YouTube videos, photos (available at [michaelkentlive.com/promo](http://michaelkentlive.com/promo)) and other materials to make it interesting. Promoting the event via Facebook, Twitter and other social media is a great idea and Michael will often help promote any activity regarding the show through his own social media. In addition, we encourage you to work with the administrator of your school's website to get the event listed on the official calendar with a link to [michaelkentLIVE.com](http://michaelkentLIVE.com). Make

Michael aware of your Twitter/Instagram accounts and any commonly-used hashtags.

- f) Michael is MORE than willing to personally work with you to help promote the event.
- g) There are many photos and promotional materials available online to help you get the word out. If you need help with how to promote this event, please let us know and we will provide ideas.
- h) **TEASER PERFORMANCE: IN CERTAIN INSTANCES**, Michael will arrive early to perform a free pre-show teaser. This is an added bonus and is not a contractually obligated performance. While Michael enjoys providing this free performance, availability to perform the teaser depends on Michael's travel schedule and itinerary. When the teaser is performed, it is best used in a dining-hall or cafeteria-type setting where groups of 3 or more students are congregated. Michael will perform close-up magic for them and tell them about the show to help get some buzz going about the event.

### **3. STAGE/PLATFORM/RISERS.**

- a) Show requires a raised area no smaller than 8' deep x 16' wide.
- b) The area should be raised approximately 12-18" above the level of the audience.
- c) The performance area should be ready and in place (and clear of all moveable equipment) by the time agreed upon for Michael to arrive and set up (see section 1).
- d) If risers are more than 12" high, steps should be placed at side of stage left, as far downstage as possible. Also may be accessible from the front of the stage to the audience.
- e) Michael may use Gaffers Tape and Spiking Tape on the stage surface, which will be removed after the performance.

**4. BACKDROP.** A backdrop is normally not required for Michael's show. If however, the space directly behind the stage or performance area includes windows, mirrors or other reflective surfaces, it helps that they be covered with a non-reflective material such as curtains or fabric. Additionally, if the space directly behind the stage is an area where people are walking/standing, then a backdrop should be used. If there is a black curtain behind Michael, please see special lighting suggestions under section 13.

### **5. SEATING.**

- a) Seats should not extend forward past the front edge of the stage or rear of stage.
- b) Show is best viewed if front row of seating begins no more than 4' from front of stage and extend no more than 20' from the sides of the stage.
- c) If portable chairs are being used for the audience, please place them as close together as possible (sides of chairs touching one another). The first row of chairs should be no more than 4' from front of stage. Aisles are okay, but are best when placed to the sides (Michael wants as many audience members up front and center as possible).
- d) Please see sample stage schematics provided at the end of this document.

### **6. HOSPITALITY & LODGING.**

- a) A dedicated green room/ dressing room available for the performer from the time of his arrival through his departure. Room should have working electrical outlets, chair, mirror and access to bathroom. If Wireless Internet access is

available in the green room, please supply Michael with an access/login. The following items are to be supplied in the green room:

- i) 3 Bottles of water – room temperature
- ii) A small spread (serving for one) of fresh fruits/vegetables (apple slices and celery are fine), crackers, etc.
- iii) 1 Clean Hand Towel

**7. GUESTS.** Michael will be allowed up to 10 guests to attend the performance. For ticketed events, these 10 tickets will be comped. Please let Michael know ahead of time if names of guests are required.

**8. SHOW CONDITIONS.** No other forms of entertainment (including house music or televisions) will be present during Michael's show.

**9. PHOTOGRAPHY/VIDEO RECORDING.** Non-Flash Photography of Michael's show is allowed. Michael requests full access to originals of any professional photos taken during the show at no charge. Before publishing photos of Michael's show to social media or other Internet locations, please check with Michael about which photos are okay to post. Video recording of Michael's show is strictly prohibited, except in cases when Michael has given written permission. In those cases, no video of Michael's performance may be published in any form (Internet, TikTok, YouTube, etc.) without the written permission of Michael Kent or Booking Agent after screening the footage.

**10. INTRODUCTION.** "Pre-show" house music will begin 30 minutes before the posted show time (provided by Michael). Michael will provide a pre-written introduction to be read before he comes onstage. Presenter is encouraged to warm up the crowd through give-aways, announcements of upcoming events, etc. prior to reading introduction. The Introducer will take the stage at a time designated by Michael before the show (usually choreographed to a house-music fade-out).

**11. SHOW SUPPLIES.** The following supplies are needed at the stage at the time of Michael's arrival (see section 1). The client/venue is responsible for the expense of these supplies. See STAGE SCHEMATIC (attached) for placement of these items.

- a) 2 Tables: One to be placed stage right. This Table should be either a standard 4' or 6' table. **8' is too big.** If table is a folding table, it should be draped as to look presentable.
- b) One table (size does not matter) to be used for merchandise at back of room or lobby (designated by Michael). Table should be draped.
- c) 1 Broom/Vacuum/Shop-Vac offstage for clean up (to be available after the show for your staff to clean up small pieces of paper in the stage/house). For hard floors, a large push broom works best.
- d) At least 2 fresh, raw eggs (do not need to be refrigerated).**
- e) 1 Sturdy Music Stand to be placed stage left (The black kind, not the collapsible silver kind) **\*NOTE: This is NOT a Microphone Stand.** A Microphone Stand is a separate item on the rider (see section 14.B.) This is a music stand for holding sheet music.
- f) 8 x AA Batteries to have on hand. Michael may or may not use these items, but please have them on hand.

**12. ASSISTANTS FOR MICHAEL.** If possible, please designate three people for helping Michael with the following jobs during the event.

- a) **MERCH TABLE ASSISTANT:** During some shows, Michael may set up a Merch Table at the back of the room or in the lobby. This assistant's job will be to help create a line if necessary and sell items for Michael after the show. This assistant should be at the table at the end of the show before audience members leave their seats. Additional instructions will be given during sound check/load in.
- b) **VIDEO CAMERA ASSISTANT:** This person will operate Michael's camera and record footage of the show from a stationary position. Operation instructions will be given during sound check/load in.
- c) **STAGE ASSISTANT:** This assistant will stand at the front of the stage after the end of the show to ensure that no audience members come onstage and disturb any props left out.
- d) **Note:** If needed, Video Camera Assistant and Stage Assistant can be the same person. This person can just come forward with the video camera at the end of the show and stand at the front of the stage area.

**13. LIGHTING.** Michael's show is presented best when lit with professional stage lights. Lights should present a general bright wash covering the stage. Professional lights are not required, but greatly increase the value of the event. If stage lights are available to be used, a lighting technician is also required. If no stage lights are available, the stage should be set up in an extremely bright location in the room. If in a theater/auditorium and the backdrop is solid black, some color accent lights on the backdrop greatly helps the quality of the production. If house lighting is easily controllable and controlled by dimmer, Michael requests house lights be off during performance and be brought up on command at several places throughout the performance. For multi-purpose rooms or other rooms where house lights are controlled by two-position "on/off" switch, this is not applicable.

**14. SOUND/P.A.** Sound requirements:

- a) P.A. system adequate for the size of the crowd. **\*\*Music played through P.A. must be able to be LOUD to those sitting even in back rows of the venue.\*\***  
This is an important part of Michael's show. Please be sure that the music played through the P.A. system is able to be LOUD. If the only speakers in the room are ceiling speakers that don't get very loud, please arrange to have a use a separate sound system for the show. Once again, having LOUD AUDIO is IMPORTANT to the show.
- b) One Straight Mic Stand (NO BOOM). Round base preferred.
- c) One Mic Stand with Boom (no clip required)
- d) One balanced XLR input for Michael's microphone (Wireless Sennheiser EW135 G3). Michael provides his own microphone. If the room has a wireless HANDHELD mic system in place, that may be used instead of Michael's own microphone. That decision will be made during sound check.
- e) **\*IMPORTANT\*: One balanced XLR cable (microphone cable) for plugging Michael's music player into the board. Michael travels with his own D/I box. A balanced XLR input must be provided for the D/I box.**
- f) One available power outlet (110v) within 2 feet of XLR input (C.) and one available power outlet (110v) within 2 feet of second input (D.) These are for Michael's wireless mic and ipod system, respectively.
- g) Sound technician. The sound technician must monitor the sound levels throughout the show to determine that Michael's voice can be heard.

**15. PROJECTOR.** To facilitate the multimedia portion of Michael's performance (starting with a pre-show slide show as audience is being seated), a projector and projector screen are requested.

- a) The projector should be a bright, LCD projector.
- b) HDMI cable should be supplied at the same location as the balanced XLR and power drop mentioned in section 14.e&f. Michael will use his own laptop Macbook Pro or iPad to run the multimedia and travels with the necessary adapters to connect to your VGA or HDMI cable.
- c) One power outlet (110v) is needed near (within 4') the laptop/HDMI cable.
- d) If the projector screen is a portable screen on a stand, please make sure that it is placed to the side of the stage – not on the stage itself. This may require an additional riser to ensure that it can be seen by the audience.
- e) If a projector/projector screen are unavailable for the show, please let Michael or the agent know ahead of time so plans can be made to modify the show accordingly.

**16. STATE WITHHOLDING:** Some states levy a nonresident entertainer tax and require colleges to withhold a percentage from the final payment amount. If you plan on withholding any part of the agreed payment amount, this must be communicated to the Agent representing Michael Kent for your school during the negotiation process so that the deduction can be taken into account when calculating a performance price. If the withholding is not negotiated at the time of contracting, PURCHASER agrees that it will be solely responsible for any nonresident taxes incurred (i.e. the amount of the payment will be increased so that the final check will be for the amount agreed to).

**17. CANCELLATION** – The following standard cancellation policies apply:

- a) Artist reserves the right to cancel or reschedule this engagement up to 15 (fifteen) days in advance due to television, travel contingencies, or unforeseen emergencies preventing execution of the full performance. If the purchaser cancels the show within sixty (60) days, the full amount of the show will be due.
- b) Force Majeure – Artist's obligation to perform the engagement, referred to herein, is subject to detention or prevention by sickness, inability to perform, accident, means of transportation, Act of God, riots, strikes, labor difficulties, epidemics, any act or order of any public authority, or any cause, similar or dissimilar, beyond Artists control. Provided that Artist is ready, willing and able to perform, Purchaser agrees to compensate Artist in accordance with the terms hereof, regardless of Acts of God, fire, accident, riot, strike or any events of any kind of character whatsoever, whether similar or dissimilar to the foregoing events, which would prevent or interfere with the performance.
- c) Inclement Weather – Not withstanding anything contained herein, inclement weather shall not be deemed a force majeure occurrence and the Purchaser shall remain liable for payment of the full contracted price, even if the performance called for is prevented by such weather conditions.

I have read and am able to comply in whole to all parts of this rider.

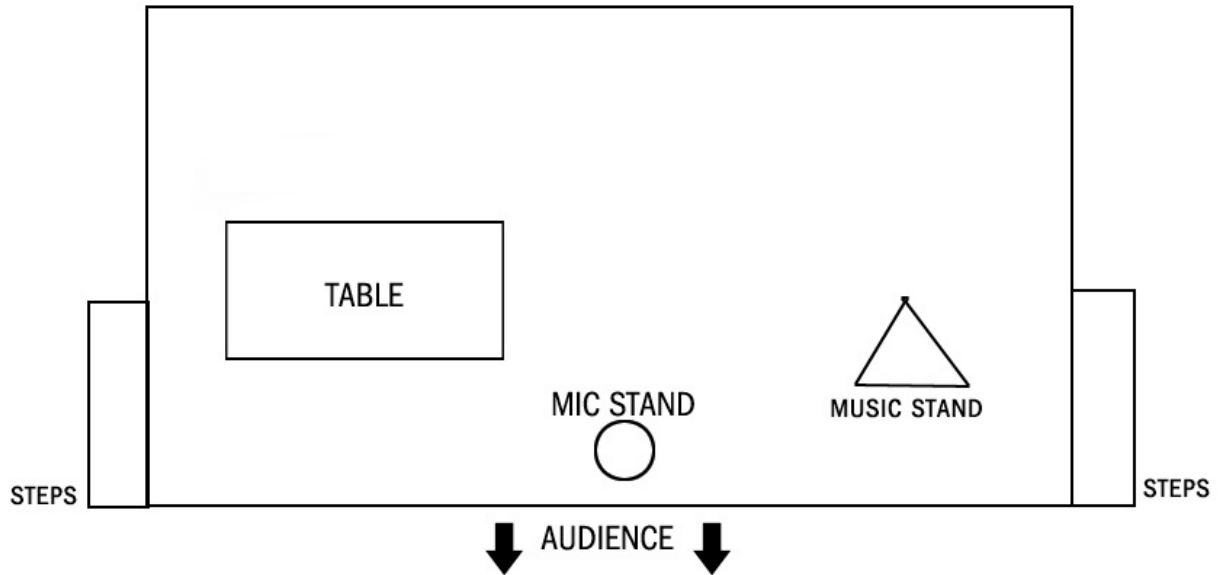
SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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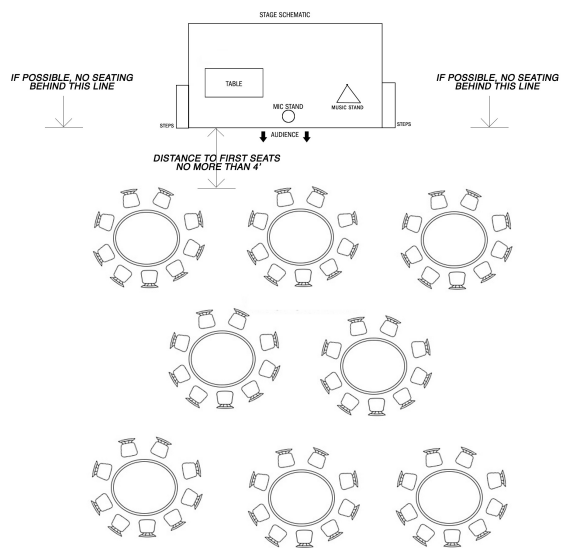
ORGANIZATION\_\_\_\_\_

BY SIGNING THIS AGREEMENT I ACKNOWLEDGE THAT I AM PERMITTED TO AUTHORIZE THIS AGREEMENT ON BEHALF OF THE ABOVE ORGANIZATION.

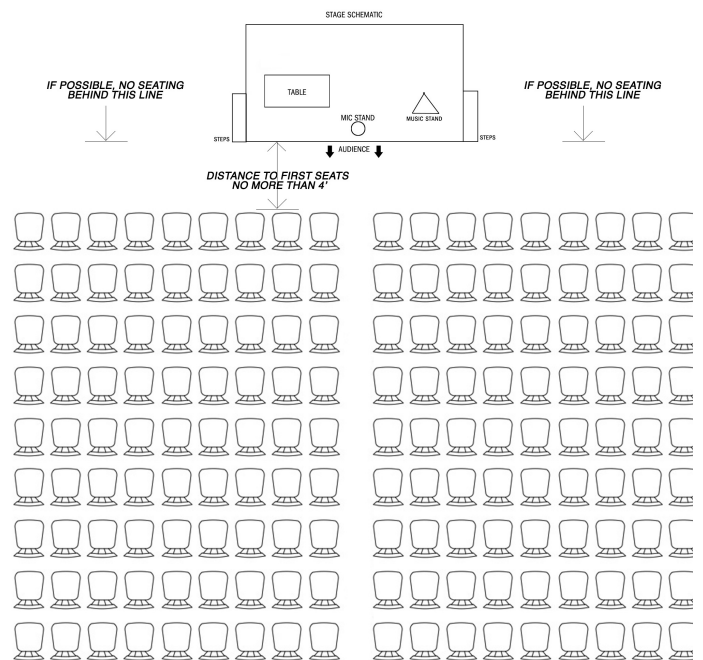
## STAGE SCHEMATIC



### EXAMPLE OF BANQUET ROOM - TABLES



### EXAMPLE OF BANQUET ROOM - THEATER SEATING



### **PRE-EVENT CHECKLIST**

Here is a list of items to consider the week of the event!

- STAGE/SOUND/POWER/LIGHTING/PROJECTOR (secs. 3, 5, 13, 14, 15)
- TABLES (sec. 11)
- MUSIC STAND (sec. 11)
- BOTTLED WATER, SNACKS, EGGS, TOWEL (sec. 6, 11)
- PROMOTION (FACEBOOK EVENT, TWITTER, ETC.) (sec. 2)
- ASSISTANTS (sec. 12)